

300 YEARS OF HERITAGE

Involved in the Forestry trade since the 1700's

SALIX
ALBA
CAERULEA

From Wheelwrights to Timber Merchants

The Brookes family have been involved with Woodwork, Forestry, and Logging since the early 1700's. Starting out as a family who made bespoke Cart Wheels they then progressed naturally into sourcing their own supply of wood. This led to a change of focus and a hugely successful Timber business was established in Worcestershire.



Inherent Knowledge

This proud history provides Brookes Willow with a depth of knowledge that will ensure that the Trees from partner plantations provide maximum future returns. We are looking to work with small and larger landowners - from single well kept trees to farmers who have access to acres of available land that they can devote to planting and harvesting willow.

www.brookeswillow.co.uk

Brookes Willow - Sapling to Tree; Cleft to Cricket Bat



We are looking for landowners looking for future returns on investment



We form partnerships with growers that are interested in planting our Willow Trees for a future return basis. We provide, plant, and help you maintain the trees, and when they are ready we will fall them. We provide the expertise, the knowledge and the trade connections. You provide the land to plant our trees. If you are a farmer with acres to spare or if you are a home owner wanting to plant a single tree we would be very keen to hear from you. We operate on a range of scales and will provide an outline of potential future income upon request. Just contact us to find out more and we will be happy to provide facts, figures and full details of how we can secure a profitable return.



07949 864825

Contact us to find out more

Contact Details

Telephone contact: 07949 864825

E-mail contact: info@brookeswillow.co.uk

Working in Partnership with Lionheart Cricket Ltd.

TWITTER: Your Company

FACEBOOK: Your Company

BROOKES WILLOW

SALIX
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CAERULEA

IN PARTNERSHIP WITH LIONHEART CRICKET



our
future
planned

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GROWING
THE FUTURE

THE SPECIES OF TREE

Salix Alba Caerulea - The Cricket Bat Willow

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CAERULEA

An Overview

A native tree that is often commonly found on the coast, Salix Alba Caerulea is world famous as being the best willow for making cricket bats. It tends to form an upright, conical crown and bares its narrow leaves on the long, whip-like stems that are typical of willow trees. In autumn, the leaves turn a rich and vibrant yellow.

Planting the Trees

Sets are planted from November to early March. It is essential that the Set is in the upright position, no staking is required and a rabbit guard or metal deer guard must be fitted. Trees take between 15 and 20 years to mature.

CARE AND MAINTENANCE

Willow Trees require twice annual checks for shoots

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Maintenance of the Trees

Trees that are neglected during their lifetime have little or no commercial value. We will provide a full maintenance guide to ensure trees grow to their very best potential. Here is a very quick guide on what is required -

- Side shoots must be rubbed or cut off to ensure a 'branch free' trunk is maintained for 10 feet.
- Livestock and Sheep are to be avoided as they may chew and damage the tree.
- Wet soil and rivers are ideal locations - but Willow is a hardy species and has been known to grow anywhere.
- Rabbit Guards are preferable during the first 5 years of a trees foundation development.

www.brookeswillow.co.uk



TREE TO CLEFT TO CRICKET BAT

We are involved in the whole process and plant the trees that will one day make the finest English Willow Cricket bats.

Do you have any Mature Willow trees ?

There are many varieties of Willow but only one is suitable for cricket bats. Weeping willow trees are too heavy in density. Salix Alba Caerulea have a single straight trunk and slightly larger leaves than on normal willow trees.

We can advise on species type and are willing to visit and provide a suitable quote. Trees vary in value depending upon condition and we always offer a clear and fair remuneration policy on all purchases.

You can help us !

Small Garden plantation or a large plot of land ? We are keen to hear from you.

For more information please contact us directly:

Contact Brookes Willow - 07949 864825

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CRICKET BAT WILLOW

A premium growing tree for the perfect product

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Cricket bat buying culture

What makes a good cricket bat? Some argue its the closeness of the grain, others say a wide grain is best, whilst the more astute will argue its nothing to do with the wood but all down to the seasoning and pressing process. Often bats are chosen for the cosmetic appearance of the willow. This in turn dictates the Cleft valuation process.

What makes a good Willow Cleft

Clefts for making cricket bats are all graded according to their future bat marketing potential. Clefts with large branch marks are of little or no value for cricket bats. Weather plays its part as does the soil quality. Clefts vary in appearance and as a consequence it cannot be assumed that a tree yielding 30 Clefts will yield 30 Grade 1 bats. We offer our price policy based upon an average return per tree. We can send further information on potential future financial returns upon request and are happy to maintain an open and transparent partnership.

